# WHAT WE OFFER



### General Hedging:

Individuals who have a general understanding of the markets tools and use to hedge their vested interest via futures and/or options.

## Market Solutions Hedge Program:

Producers who want individualized attention, partnering with a consultant for one on one marketing of their products (corn, soybeans, wheat).

#### Speculators:

Individuals who have vested interest in trading commodity futures and options for capital gains.

### Technology

service commodity brokerage firm

Midwest Market Solutions is a full

WHO ARE WE?

founded by Brian Hoops. Our firm beliefs are built around the needs

and wants of our clients; cattle

Midwest Market Solutions and R,J. O'Brien's research group gives us the leading edge in a long term fundamentals of cash and futures market.

and oil seed producers, merhcants

lenders, and speculators

feeders, lean hog producers, grain

# HOW IS A MARKET HEDGE PROGRAM BENEFICIAL?

When formulating our plan we put ourselves in the producers shoes. We have brokers that are also producers and understand the break-evens, risks farm programs, profits and loss.

Our marketing plan is developed with the consensus of answering one simple question, "WHY"

**WHY** should I buy puts or calls at this price level?

**WHY** should I be making forward cash sales at this level?

**WHY** should I cover feed needs via cash purchases?

We deal mainly, but not limited to options. Producers and lenders want to know what's their risk.

We service our customers with a weekly newsletter that gives producers a heads up prior to a target recommendation. Once hit, rest assured their market consultant will call them so they can act.

#### Program Includes: Market Hedge

- Weekly newsletter with market recommendations in corn, beans and wheat.
- Daily market updates along with text messages.
- 24 hour 7 days a week access to a market consultant.
- Snap shot quotes along with market recommendations.
- One on one market consultation
- the most competitive plan fees. Reduced commission rates and

MID WEST MARKET SOLUTIONS, INC

THE LEADING EDGE IN COMMODITIES"



### CONTACT US

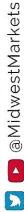
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#### MIDWEST MARKET **SOLUTIONS, INC**

THE LEADING EDGE IN COMMODITIES!

